

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

cccIt is becoming increasingly difficult to hear alternative viewpoints to the mainstream media, which as it is concentrated in ownership increasingly all has just the same stuff. In the case of TV, you have only the local cable shows (which require cable access, which is costly). And in the case of radio news, most alternative stuff comes from stations with weak broadcast equipment. Moreover, these stations are increasingly drowned out by loud signal competing stations. (As a result, I'm not only missing interesting news programming, I'm also missing interesting music, entertainment, etc.)

I want to be a well-informed citizen. I'm finding it harder and harder. The large media increasingly want to entertain with the news, and "dumb it down" -- this is helpful to get advertising. There is also less and less diversity in subject matter and viewpoint in general programming.

Thank you for considering my viewpoint.

We need LESS concentration, and more, smaller, more independent outlets.